



Project HOME Receives ACBL Charity Foundation NABC \$5000 Donation

Bridge - The Game That Gives Back

The ACBL Charity Foundation made a \$5000 donation to Project HOME, an organization whose mission is to end and prevent chronic street homelessness in Philadelphia.

“We believe this is achievable in our lifetime,” said Samantha Blatt, the manager of annual giving for Project Home. “It just takes all of us to get involved.”

Blatt came to the NABC on Thursday to meet with representatives of the Charity Foundation and host committee for a check presentation. Rebecca Brown, president of the Charity Foundation and tournament chair Ala Hamilton-Day presented the check, along with Bronia Jenkins, the ACBL executive director.

Project HOME was founded in 1989 by Sister Mary Scullion and Joan Dawson McConnon.

Its four pillars are:

- Housing
- Opportunities for employment
- Medical care
- Education.

The organization currently provides 1083 units of subsidized housing. It provides programs in adult education and employment, a federally qualified health center, a learning center for children and teens, and a network of small businesses that provide a supportive, skill-building environment for residents.



From left: Rebecca Brown, ACBL Charity Foundation trustee, Bronia Jenkins, executive director of the ACBL, Samantha Blatt, Project HOME's manager of annual giving, and Ala Hamilton-Day, tournament chair.

“Philadelphia is in the top cities for poverty, but it’s among the lowest in rate of homelessness,” Blatt said. That mismatch attests the organization’s success and achievability, she said.

The ACBL Charity Foundation provides \$5000 to host committees at each NABC, and the committees then select a local charity in each site to receive the donations.

Hamilton-Day lives in Center City Philadelphia and sees the local homeless problem up close. She and her husband are regular donors to Project Home and two other local charities working on it, Broad Street Love and Philabundance.

“Wherever you are, it’s a problem,” Hamilton-Day said of homelessness. “Being in a home is the first step to improving your life. They’re doing good work.”

More information can be found at projecthome.org.