



Bridge - The Game That Gives Back

## Second Helpings Atlanta Receives ACBL Charity Foundation NABC \$5000 Donation

The ACBL Charity Foundation made a \$5000 donation Second Helpings Atlanta, a nonprofit food rescue organization whose mission is to end hunger and food waste in the Metro Atlanta area by rescuing healthy, nutritious surplus food and distributing it to those in need.

Second Helpings Atlanta began as a social action project in 2004 at Temple Sinai Atlanta, organized and operated solely by congregants to tackle two issues: food waste and food insecurity. The vision was to create a vibrant community of food rescuers – neighbors helping neighbors – that would expand in scope and impact over time. For nine years, a small, dedicated group of volunteers operated the organization, recruiting volunteer drivers, food donors and partner agencies, coordinating the routes, filling vacancies and ensuring that operations ran smoothly.

They grew steadily and ultimately became too large for the confines of a congregational project. In 2012, they became an independent nonprofit and Second Helpings was incorporated as Second Helpings Atlanta, Inc. (SHA). They then received 501(c)(3) status in March 2011. Lastly, they hired their first Executive Director during the summer of 2015 and transitioned from being volunteer driven to a professionally led organization.

The key to their success is offering a rich, rewarding volunteer experience that has a big impact in the community without having a big impact on people's busy schedules. The 90 Minute Model is the cornerstone of their operations, designed to allow volunteers to leave their home or place of work, rescue food from a food donor, deliver it to a partner agency and return home or work in 90 minutes or less.

SHA continues to use the power of small actions to transform people's lives.



Jack Feagin and Claudia Feagin, Second Helpings Atlanta volunteers; Juliet Eden, Development and Marketing Coordinator, Second Helpings Atlanta and Jackie Zayac, President, ACBL Charity Foundation.